## **FTLife Insurance Company Limited Investor Presentation**

16 October 2020



## Agenda

- The FTLife Brand Story
- Product Offering
- Integrate into the New World Ecosystem
- FTLife Business Review for 1H 2020
- Key Strategic Priorities

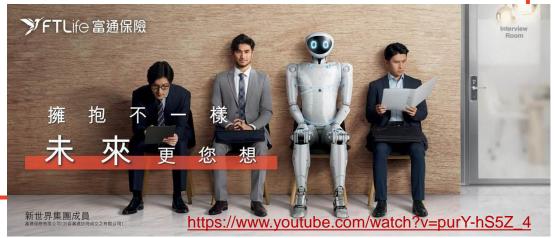


Since joining the New World Group, FTLife Insurance has fully immersed and integrated with the group's vibrant business ecosystem, to reimagine and reshape the concept of insurance.

FTLife is your modern life cycle manager. We listen attentively to our clients' needs, to meet the demands and standards of the new generation. We pursue excellence, and we are constantly surpassing ourselves, to keep up with the rapid pace of change today.

We leverage the synergy of New World Group's thriving business ecosystem to enrich the lives of our clients by offering them boundless possibilities.

We are here, to redefine insurance.



## Our strengths



### **Customer Centricity**



### **Adjacent Innovation**



### **Dynamic Energy**



## Holistic solutions to support customers at every life stage



### Health and Protection



Savings and Investment

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## Holistic solutions to support customers at every life stage

### Health

- Critical illness plan provides full coverage against 168 illnesses: HealthCare168 Protector 2
- High-end medical plan with free 24-hour worldwide emergency assistance services: MediGold Plus
- Mass market medical plan with tax-deduction: VHIS Series (including TopCare, BetterCare and WiseCare)

### **Protection**

- Whole life plan with built-in policy reverse mortgage function: On Your Mind
  - Market-first flexible death benefit settlement option
  - Extra benefit for dementia









## Holistic solutions to support customers at every life stage

### Savings

retirement planning

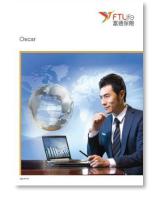
- Saving plan with unlimited changes of insured and protection period cover to age 128: **Regent series**
- Qualified deferred annuity product (QDAP) with tax deduction: Prosperous

Focus on legacy planning, high accumulation and

### Investment

 Top selling ILAS product with 170+ diversified fund choices for customers: OSCAR

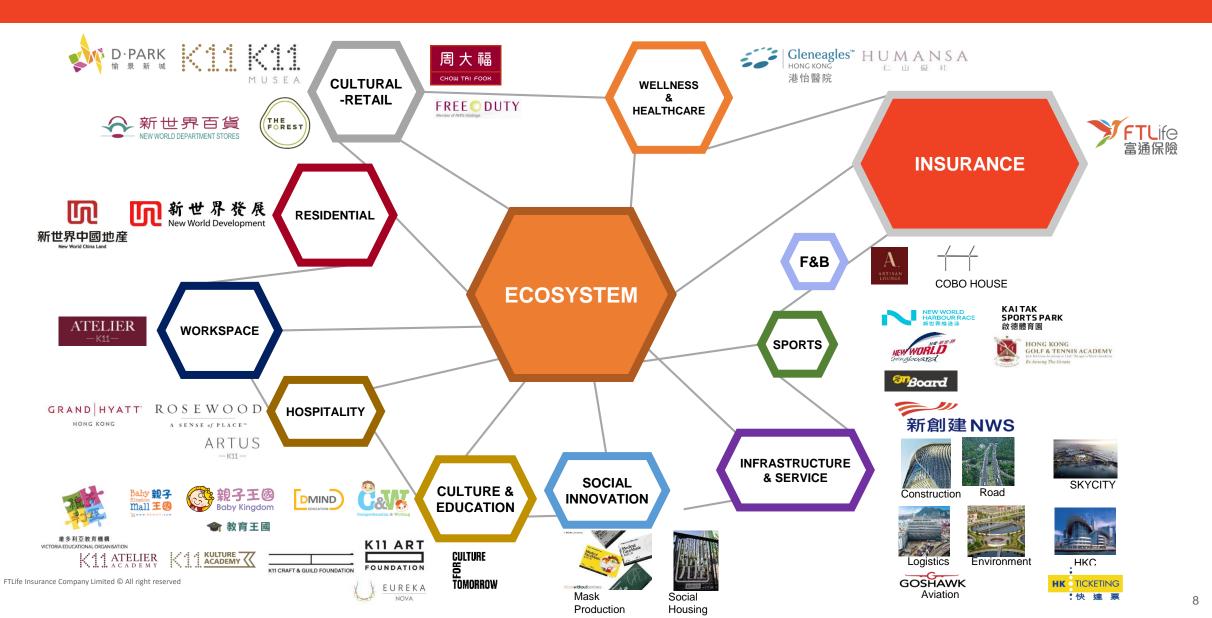






## Actively integrate into New World Ecosystem





## Collaboration with New World Group businesses to create value to customers



### **Exclusive value-added service**

Medical insurance policyholders could enjoy book outpatient Colonoscopy and Gastroscopy through customer APP and enjoy exclusive offerings (e.g. VIP ward) from Gleneagles and Humansa

### **Elderly Home Priority Check-in**

FTLife customers to enjoy privilege and priority check-in to high-end private elderly home managed by Humansa

### Lifestyle offering

FTLife customers could enjoy over 20 birthday offers provided by the New World Group businesses; various shopping privileges to enhance customer engagement







Centre 中環高清腸胃内視鏡中心

powered by HUMANSA

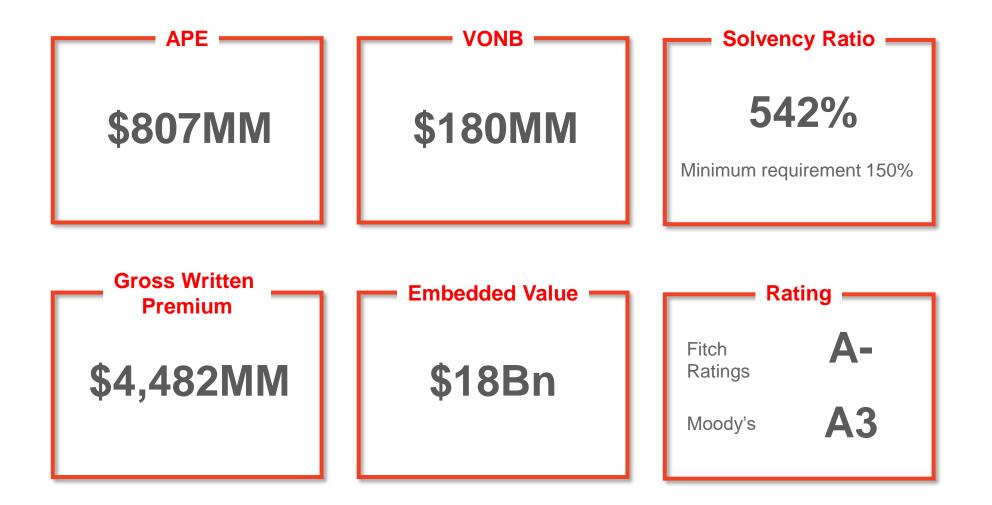






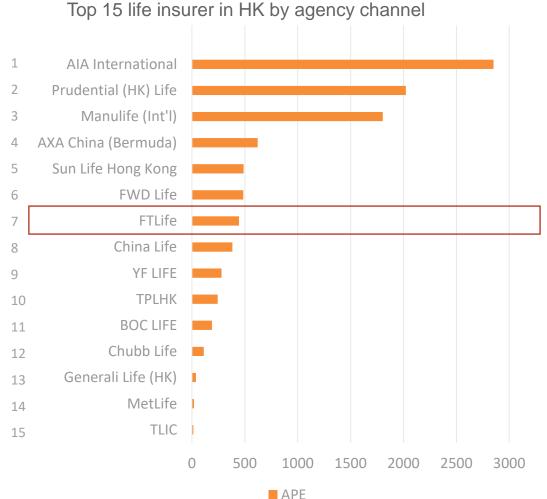
## Business review for 1H 2020





## Both channels' ranking improve in 1H 2020





### TPLHK 1 China Life 2 AIA International 3 Manulife (Int'l) 4 Sun Life Hong Kong 5 FTLife 6 FWD Life 7 AXA China (Bermuda) 8 BOC LIFE 9 Generali Life (HK) 10 Prudential (HK) Life 11 YF LIFE 💻 12 13 Fubon Life Hong Kong TLIC 14 Chubb Life 15 0 500 1000 1500 2000 2500

APE

Top 15 life insurer in HK by broker channel

## Key strategic priorities



## 01

### Unlock the value of New World Ecosystem

- Leverage customer touch points
- Enhance product and services offerings
- Maximize scale effects



### Accelerate digitalization over the value chain

- Deepen engagement
- *E-tools for distribution partners*
- Digital servicing

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Collaborate with strategic partners across distribution channels and ecosystem

# Moving forward

- Transform our agency force to become the life cycle manager for our customers
- Leverage strategic partnership to broaden coverage in Hong Kong and GBA market in future
- Accelerate digitalization of our insurance platform to enable strategic partners collaboration and fully integrate to the New World Group ecosystem
- FTLife is well positioned and prepared for recovery in the near term; positive outlook for both FTLife and insurance sector in the long run.





FTLife Insurance Company Limited (Incorporated in Bermuda with limited liability)

New World Group Member