



## 新聞資料 *Media Information*

### **NWS Holdings' "Green Bus" Today Unveiled with Over 100 Kindergarten Students Visiting NWFB Depot**

(25 May 2005, Hong Kong) Subsequent to last month's world-record-breaking handprint painting event with over 3,100 school children participated in, Green Power and NWS Holdings Limited ("NWS Holdings" or the "Group"; 0659.HK) today joined hands with New World First Bus Services Limited ("NWFB") to unveil two green education buses, aiming at delivering green messages to the public across the territory. Over 100 students and teachers who are members of Green Kindergarten Network participated today's launching ceremony and visited the environmental friendly facilities of New World First Bus depot.

Ms Maria Cheung, Senior Manager of Corporate Communication of NWS Holdings, Dr Man Chi Sum, Chief Executive Officer of Green Power, unveiled the "Green Bus" together with 100 kindergarten students and teachers. The representatives of kindergarten children received the "Green Seeds" from four Green Ambassadors, symbolizing the relay of green messages through generations.

"Businesses operated by NWS Holdings are part of the daily life of local inhabitants. It is very meaningful for the Group to incorporate its diverse businesses and resources into green education by turning two buses of NWFB and Citybus into green education buses. Apart from the NWFB depot visit, NWS Holdings will also help children to understand more environmental practices in businesses by arranging visits to our laundry plant and plant nursery," Ms Maria Cheung said.

The two eye-catching "Green Bus" are jointly designed by NWS Holdings and Green Power. The bodies of the buses are decorated with clear blue-sky, green grass and lovely animals. The beautiful environmental settings continue inside the buses, with ceilings and staircases covered with natural scenes and seat backs stuck with interesting knowledge about the wild life.

Before the "Green Bus" providing services for various routes across Hong Kong, NWFB invited the students and teachers of kindergartens and the guests on board to enjoy the first ride of the buses. The novel design of the green world has drawn children's attention while they became the focal points of cameras. (Photo 1) The journey of green education buses carried the students and teachers to NWFB's depot where they learnt about the daily operation and the advanced environmental friendly facilities. (Photo 2)

Dr Man Chi Sum said, "We would like to arouse passengers' and children's concerns for the nature with these two eye-catching "Green Bus". We are pleased that the buses have successfully attracted the kindergarten children, and we are confident that the mission of promoting pre-school green education will be accomplished."

The first routes of the "Green Bus" will be: route number 101 of NWFB (between Kennedy Town and Kwun Tong) and route number 969 of Citybus (between Causeway Bay and Tin Shui Wai).

The launch of green education buses is a significant part of Green Kindergarten Network, the first environmental education programme for pre-school children in Hong Kong. With full support of NWS Holdings, Green Kindergarten Network organized by Green Power aims at nurturing environmental awareness among the young generation by providing kindergartens with free materials and training on environmental education, together with field trips for both students and teachers.

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*Attachments: Event Photos*

*This press release is also available at the website of NWS Holdings ([www.nwsh.com.hk](http://www.nwsh.com.hk)).*

### **NWS Holdings Limited**

NWS Holdings Limited (“NWS Holdings”, Stock code: 0659.HK), the infrastructure and service flagship of New World Development Company Limited (Stock code: 0017.HK), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Energy, Water, Roads and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction Group* and *NWS Engineering Group*), Transport (*New World First Bus*, *Citybus* and *New World First Ferry*), etc.

### **Green Power**

Green Power was founded in 1988 by a group of dedicated volunteers concerned about local environmental affairs and problems. Green Power has always put environmental education as its first and foremost priority because they believe that education is the ultimate way of transforming our thinking and behaviour. Green Power established the Green School Network in Hong Kong in 2001 to encourage environmental education in cooperation with schools. Green Power also established a pioneering onsite Environmental Resource Centre for secondary and primary schools.

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*Image 1: Dr Man Chi Sum, Chief Executive Officer of Green Power, and Ms Maria Cheung, Senior Manager - Corporate Communication of NWS Holdings, accompanied by four Green Ambassadors of NWFB and Citybus, officiated at the unveiling ceremony of Green Buses.*



*Image 2: Over 100 kindergarten teachers and students of the Green Kindergarten Network participated in the unveiling ceremony, and visited the environmental protection facilities at the depot of NWFB.*

