

**NWS Holdings garnered investor relations award in  
Asia Pacific PR Awards**

(26 November 2006, Hong Kong) NWS Holdings Limited (“NWS Holdings” or the “Group”; Hong Kong stock code: 0659) has just garnered Corporate & Public Category – Financial Award in the Asia Pacific PR Awards 2006. The award recognizes the Group’s outstanding investor relations strategies. This is the third consecutive year the Group honoured in the Asia Pacific PR Awards.

After winning the Award of Public Affairs in 2004 and Runner-up for Private Sector Department of the Year in 2005, NWS Holdings won an investor relations award this year. Through proactive and effective strategies, the Group has successfully raised awareness among the investors. The strategies include streamlining its businesses into two main divisions, Infrastructure and Service & Rental, which has made investors better understand the Group’s focus. Also, the Group has established an Investor Relations team made up of directors and senior management, to explain the Group’s investment and corporate development strategies to local and overseas institutional investors. During FY2006, the team undertook 262 meetings with local and overseas analysts and fund managers and conducted 15 road-shows abroad. The Group also proactively announces information on project operation and new investment project details through website, press releases and announcements.

To broaden its shareholder base, the Group understands the importance of communication with retail investors. To reach the target group, NWS Holdings sponsored TV and radio programmes in its Brand Awareness Campaign in early 2006. The Group also organized two investment seminars for public. Hosted by renowned investment analysts, the seminars were very well received. These strategies successfully won widespread recognition from investors, media and the public. Success is evident in the remarkable surge in share price. The Group has also extended its research coverage significantly. Leading institutions such as Nomura International, CLSA, Merrill Lynch, DBS Vickers and CIMB-GK Securities issued reports on NWS Holdings, in addition to BNP Paribas Peregrine having covered the Group for years.

Mr Patrick Lam, Executive Director of NWS Holdings, said, “We are honoured to receive this award. The Group believes effective two-way communication with investors not only inspires confidence towards the Group, but also demonstrates our commitment in promoting good corporate governance. The Group will continue our interactive communication approach with investors and analysts, to maintain high standard investor relations.”

Organized by *Media Magazine*, Asia’s number one media, advertising and marketing publication, the annual Asia Pacific PR Awards recognizes best practice of the public relations industry in the Asia Pacific Region. This year, there were 330 entries from Australia, Singapore, Thailand and China. The panel of judges comprises leading in-house and consultancy talent, media experts and communication specialists in Asia Pacific.

-End-

*This press release is also available at the Group’s website ([www.nwsh.com.hk](http://www.nwsh.com.hk)).*

**新創建集團有限公司 NWS Holdings Limited**

*(incorporated in Bermuda with limited liability)*

香港中環皇后大道中 18 號新世界大廈 28 樓 28/F New World Tower, 18 Queen’s Road Central, Hong Kong  
電話 Tel: (852) 2131 0600 傳真 Fax: (852) 2131 0611 網址 Website: [www.nwsh.com.hk](http://www.nwsh.com.hk)

▪ Infrastructure 基建 ▪ Service & Rental 服務及租務

**NWS Holdings Limited**

NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Energy, Roads, Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction Group* and *NWS Engineering Group*), Transport (*New World First Bus*, *Citybus* and *New World First Ferry*), etc.

**For further information, please contact:**

**NWS Holdings Limited**

Ms Maria Cheung

Senior Manager – Corporate Communication

Tel: 2131 6251

Pager: 7302 3499

E-mail: mariacheung@nwsh.com.hk

Photo: NWS Holdings honoured in the Asia Pacific PR Awards. Mr Patrick Lam, Executive Director and Ms Maria Cheung, Senior Manager – Corporate Communication of NWS Holdings (third and second from the left respectively) received the award.

