

## NWS Holdings' Newsletters Win International Mercury Awards

(10 February 2008, Hong Kong) NWS Holdings Limited's ("NWS Holdings" or the "Group", Hong Kong stock code: 0659) newsletters *New Voice* and 《創建集》("Newsletters") have won Gold Award in the category Newsletters "Internal — Employee" in the 21st International Mercury Awards. The judging panel was impressed by the dynamic and caring corporate image projected by the Newsletters. Also, the revamped new layout design and the unique size have made the Newsletters stand out from the other entries.

Mr C F Kwan, General Manager – Corporate Communication of NWS Holdings, said, "Having a 43,000-strong workforce in Hong Kong, Mainland China and Macau, we always regard the Newsletters as effective means to enhance internal communications, where the Group's latest information and developments are timely released. We are proud to receive the award, which is also a testimony to the Group's effective communications."

*New Voice*, the quarterly newsletter which delivers news of the Group was first published in October 2000, in a bid to promote cohesion among staff members and enhance internal communications. Readers' survey is conducted once every two years to collect feedback from our staff so as to nurture a stronger sense of belonging. In addition, 《創建集》was launched in January 2005, which caters the reading habits of frontline staff with a more relaxed style.

The International Mercury Awards, organized by MerComm, Inc., is considered as the most highly respected and prestigious award by industry peers. With over 970 entries from 23 countries, the awards were judged by a panel of judges made up of communication specialists all over the world, whose professionalism ensured the competition's long-standing tradition of impartiality and integrity. Its judging criteria include creativity, effectiveness and the overall expression of the message.

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This press release is also available at the Group's website ([www.nws.com.hk](http://www.nws.com.hk)).

### NWS Holdings Limited

NWS Holdings Limited ("NWS Holdings", Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy, Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction* and *NWS Engineering*), Financial Services (*Taifook Securities* and *New World Insurance*) and Other Services (*New World First Bus*, *Citybus* and *New World First Ferry*).

## 新創建集團有限公司 NWS Holdings Limited

(incorporated in Bermuda with limited liability)

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Photo 1: NWS Holdings' newsletters *New Voice* and 《創建集》 have won Gold Award in the category Newsletters “Internal —— Employee” in the 21st International Mercury Awards.

