

For immediate release

NWS Holdings and Hans Andersen Club launch Fairy Bus Programme Children Encouraged to Turn Dreams into Reality

(27 July 2014, Hong Kong) Close to 600 children and their parents attended yesterday's Fairy Bus Carnival launch ceremony; an event jointly organised by NWS Holdings Limited ("NWS Holdings" or "the Group"; Hong Kong stock code: 659) and Hans Andersen Club. Participants took part in a number of dream-themed reading and writing workshops and games, as well as boarding a Citybus-turned Fairy Bus for a treasure hunt. Thirty winners of the Dream Sharing Writing Contest – selected from a total of over 1,400 entrants – were recognised for their creativity at the award ceremony. Some of the young authors have been selected to appear in a video showing on New World First Bus and Citybus fleets during July and August.

This year marks the 10th anniversary of NWS Holdings and the Hans Andersen Club joining hands to better serve the community. In celebration of the milestone, a series of events are taking place this summer under the theme of "A Journey to Realising Dreams" aimed at inspiring children to pursue their passions. At the ceremony, Fairy Bus Programme Ambassador, Yip Pui Yin, shared the story of her inspiring journey to become a top ranked badminton star. Yip Pui Yin revealed her motto, "never give up on your dreams," to encourage youngsters to strive for excellence and fulfil their ambitions.

Patrick Lam, Executive Director of NWS Holdings, spoke of the close collaboration between the Group and the Hans Andersen Club over the past 10 years. He highlighted the importance of the Fairy Mentorship Programme, which gives children the opportunity to build positive values by learning from the Group's corporate volunteers. "We wish to pass on our successful experience in the Fairy Mentorship to help more children in need. Through a series of games and reading activities at the Fairy Bus events, we encourage children to develop positive attitude and pursue their dreams," he explained.

May Wong, Executive Director of Hans Andersen Club, thanked NWS Holdings and its corporate volunteers for their efforts in mentoring underprivileged children through storytelling. "As the partnership enters its 11th year, we hope to develop more creative ideas that can benefit children in need and align them with the knowledge-based society," said Wong.

Page 1 of 5

新創建集團有限公司 NWS Holdings Limited

(incorporated in Bermuda with limited liability)

香港中環皇后大道中 18 號新世界大廈 28 樓 28/F New World Tower, 18 Queen's Road Central, Hong Kong
電話 Tel: (852) 2131 0600 傳真 Fax: (852) 2131 0611 網址 Website: www.nws.com.hk

▪ Infrastructure 基建 ▪ Services 服務



Hang Seng Corporate
Sustainability Index
Series Member 2013-2014



The second Fairy Bus Carnival will be held on 9 August in Tai Po, New Territories and is expected to attract over 1,000 children and their families. The Fairy Bus will travel around Hong Kong until the end of August. Members of the public are encouraged to upload a snapshot of the dream-themed vehicle to www.facebook.com/fairybus for getting a chance to win a prize. More details can be found on the Facebook fanpage.

- END -

This press release is also available at the Group's website (www.nws.com.hk).

NWS Holdings Limited

NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), operates businesses in Hong Kong, Mainland China and Macau. Its Infrastructure portfolio includes Roads, Energy, Water and Ports & Logistics projects. Its Services portfolio comprises Facilities Management (*the management of Hong Kong Convention and Exhibition Centre and Free Duty*), Construction & Transport (*construction, bus and ferry services*) and Strategic Investments.

Hans Andersen Club

Hans Andersen Club (“HAC”) is a pioneer of creative storytelling and games, focusing on promoting reading related activities. Storytellers of HAC served over 100 schools and libraries in recent years. We take underprivileged children & families as our service target and purport to provide adequate training and readily accessible resources on storytelling. Our goal is to enable children to enjoy a holistic development and to adapt to a knowledge based society.

For further information, please contact:

NWS Holdings Limited

Ellie Yung

Manager – Corporate Communication

Tel: (852) 2131 6253

E-mail: ellieyung@nws.com.hk

Photo 1: Participating children and their families pose for a group photo at the launch ceremony of the Fairy Bus Carnival. Six official guests include Patrick Lam, Executive Director of NWS Holdings, Tang Wai Hung, Executive Committee Board Member, Hans Andersen Club, William Chung, Head of Operations, New World First Bus & Citybus, Yip Pui Yin, Ambassador of the Fairy Bus Programme, Jammy Ng, Senior Social Work Officer (Volunteer Service), Central Office for Volunteer Service, Social Welfare Department, and Ling Hung, Senior Development Manager of HKedCity.



Photo 2: Official guests, NWS Holdings corporate volunteers and participants of the Fairy Mentorship Programme tour the dream-themed Fairy Bus.



Photo 3: Yip Pui Yin, Ambassador of the Fairy Bus Programme, shares her motivational story and encourages the younger generation to strive for their dreams.



Photo 4: The winners of the Dream Sharing Writing Contest, including the top five awardees of the Best Writer Award and the individual awardee of the Most Creative Award, with Patrick Lam, Executive Director of NWS Holdings (fourth from left) and Professor Gwendolyn Gong, Honorary Advisor of Hans Andersen Club (fourth from right).



Photo 5: NWS Holdings and its member companies donated approximately 400 books for the children's reading area in the Fairy Bus Carnival. Participants and their parents can bond as they read together. After the event, all books will be donated to the Hans Andersen Club for the benefit of underprivileged children.

