

## 新聞資料 *Media Information*

**For immediate release**

### **NWS Holdings celebrates 12<sup>th</sup> Anniversary by launching Home Sweet Home Volunteer Programme**

(14 February 2015, Hong Kong) NWS Holdings Limited (“NWS Holdings” or the “Group”; Hong Kong stock code: 659) today celebrated the 12<sup>th</sup> anniversary of its First Trading Day by hosting the NWS Caring Day 2015. In line with the theme of Valentine’s Day, the event also marked the launch of Home Sweet Home Volunteer Programme, a year-round volunteer service designed to promote family values and nurture love and care among families. Some 300 participants comprising the Group’s employees and recipient families were engaged in the full-day programme featuring paper floral art, thematic games, and a sightseeing tour around Hong Kong Island on the Group’s New World First Bus and Citybus.

Under the theme of “Home Sweet Home”, and with the full support from the Christian Family Service Centre (“CFSC”), the event received enthusiastic participation by staff members from the Group and over 50 grassroot families from Kowloon East. The event began with a Valentine’s Day thematic activity in which the handcrafting team of NWS Volunteer Alliance coached participants in making colourful paper flowers for sending to their neighbours and relatives to spread caring message. The recipient families and corporate volunteers also took a ride on New World First Bus and Citybus for a guided cultural tour to Stanley, where the participants enjoyed a bonding time with their family members.

Tsang Yam Pui, Executive Director and Chairman of the Corporate Social Responsibility Committee of NWS Holdings, said, “NWS Holdings has always been committed to promoting harmonious family relationships. In addition to implementing family-friendly and work-life balance measures across the Group, we actively encourage the cultivation of family values through volunteer service as part of our efforts to build a caring and giving corporate culture.” In the forthcoming year, NWS Holdings and the Christian Family Service Centre will partner to instil harmonious family life through the Home Sweet Home Volunteer Programme that includes family photography, movie day and dessert making activities. These activities will roll out in the following months and it is estimated that over 200 families from Kowloon East will benefit from the full-year programme.

Professor Alex Kwan Yui Huen, the Vice-Chairman of Christian Family Service Centre, said, “Christian Family Service Centre is pleased to join hands with NWS Holdings on social caring project. Our service users are mostly grassroot families that require community support from time to time. The Home Sweet Home Volunteer Programme’s objective to promote love and care among family members aligns with the mission of CFSC and the need of the community.”

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Photo 1: The Group's Executive Directors Tsang Yam Pui (left 7<sup>th</sup>), Patrick Lam (left 6<sup>th</sup>), Tommy Cheung (right 6<sup>th</sup>) and Brian Cheng (right 5<sup>th</sup>), Independent Non-executive Director Alan Lee (left 3<sup>th</sup>), management of the Group's member companies and the representatives of CFSC inaugurate the year-long Home Sweet Home Volunteer Programme.



Photo 2: On the occasion of Valentine's Day, the handcrafting team of NWS Volunteer Alliance coaches participants in making colourful paper flowers for sending to their neighbours and relatives to spread caring message.



Photo 3: Some 300 volunteers and members of recipient families take a ride on New World First Bus and Citybus for a guided cultural tour to Stanley, where the participants enjoy a bonding time with their family members.



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This press release is also available at the Group's website ([www.nws.com.hk](http://www.nws.com.hk)).

### **NWS Holdings Limited**

NWS Holdings Limited (“NWS Holdings”; Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), operates businesses in Hong Kong, Mainland China and Macau. Its Infrastructure portfolio includes Roads, Energy, Water and Ports & Logistics projects. Its Services portfolio comprises Facilities Management (*the management of Hong Kong Convention and Exhibition Centre and Free Duty*), Construction & Transport (*construction, bus and ferry services*) and Strategic Investments.

### **Christian Family Service Centre**

Christian Family Service Centre (“CFSC”) was established in 1954. Over the years, the Agency’s work gradually extended and it has now developed into a multi-service agency, with the mission to support and enhance family functioning and to foster an environment for growth and change. In 2014, we re-organised the services into the 10 core services which could be divided into 2 categories, (i) ‘People-centred Service’ includes Children & Family Services, Youth Services, Elderly Care Services, Services for People with Disabilities,

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Mental Health Services; (ii) 'Community-oriented Service' includes Active Aging Services, Opportunities and Inclusion for People with Disabilities, Medical & Health Services, Community Development Services, Environmental Protection & Green Living. For more information about CFSC, please visit [www.cfsc.org.hk](http://www.cfsc.org.hk).

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