

## 新聞資料 Media Information

**For Immediate Release**

### **NWS Holdings' new community programme helps Sham Shui Po men help themselves and others**

(3 August 2015, Hong Kong) Underprivileged men living in Sham Shui Po are being helped by a new self-improvement programme launched on Saturday by NWS Holdings Limited (“NWS Holdings” or “the Group”; Hong Kong stock code: 659) and the Hong Kong Family Welfare Society.

The programme, called “Brightening My Life’s Path” Men’s Club, helps men aged 40 to 65 build their social networks and acquire new skills, in the hope that they will then use their confidence and abilities to help other people in the community.

“The poverty problem in Sham Shui Po has drawn public attention across the city,” said Judy Chan, Head of Service at the Hong Kong Family Welfare Society, at the launch ceremony on 1 August. “Nevertheless, we noticed that there is a group of experienced and talented people whom we believed to be valuable social assets.”

“We would like to take this opportunity to express our gratitude to NWS Holdings for sharing our vision and joining hands with us to implement this programme. Only through enhancing their self-worth and skills can they make good use of their experience and talent to make a contribution.”

“Brightening My Life’s Path” Men’s Club is a three-year programme sponsored by NWS Holdings Charities Foundation. In the first phase of the programme, participants are helped to establish their own support networks and develop a habit of life-long learning, by taking part in different workshops and recreational activities. To strengthen their sense of belonging to their community, they will be given chance to care for the needy by engaging in voluntary work and organising a number of community activities with NWS Volunteer Alliance, the corporate volunteer team of NWS Holdings.

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*(incorporated in Bermuda with limited liability)*

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Shelia Tang, General Manager of the Corporate Communication of NWS Holdings said, “The Group has been striving to utilise its resources and corporate volunteer team to support different community projects to encourage more people to take up community service. The NWS Volunteer Alliance was established in 2001, and its members have built up a great deal of volunteer experience. They are passing on their skills to the participants in the programme, in the hope that they will then use their own strengths to help others.”

As a caring company, NWS Holdings has partnered with more than 50 non-profit organisations to implement an array of strategic and long-term community programmes. Our corporate volunteer team, NWS Volunteer Alliance, has contributed over 130,000 hours of volunteer service since its inception in 2001.

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*This press release is also available at the Group’s website ([www.nws.com.hk](http://www.nws.com.hk)).*

### **NWS Holdings Limited**

NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), operates businesses in Hong Kong, Mainland China and Macau. Its Infrastructure portfolio includes Roads, Energy, Water and Ports & Logistics projects. Its Services portfolio comprises Facilities Management (*the management of Hong Kong Convention and Exhibition Centre and Free Duty*), Construction & Transport (*construction, bus and ferry services*) and Strategic Investments.

### **Hong Kong Family Welfare Society**

Hong Kong Family Welfare Society is a charitable non-governmental social welfare organization established in 1949. With a family perspective, the Society is dedicated to provide a range of quality and professional services for families and individuals in Hong Kong. Types of services include Integrated Family Services, Integrated Children and Youth Services, Elderly and Community Support Services, Child Care Services and Special Services. We have also initiated a variety of experimental and innovative services and approaches to meet the needs arising in the community. We continue to collaborate with government departments and business corporations to promote harmonious family relationship and a caring community.

For further information, please contact us at (852) 2527 3171 or visit our website [www.hkfws.org.hk](http://www.hkfws.org.hk).

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Photo 1: “Brightening My Life’s Path” Men’s Club, a programme co-organised by NWS Holdings and Hong Kong Family Welfare Society, helps Sham Shui Po men to build their social networks and acquire new skills, in the hope that they will then use their confidence and abilities to help other people in the community.



Photo 2 and Photo 3: A dancing team from the NWS Volunteer Alliance welcomes the participants to join them in some energetic and fun dance moves



(Photo 2)



(Photo 3)