

新聞資料 *Media Information*

NWSH Green Kindergarten Network creates a resource platform for pre-school environmental education

(5 September 2006, Hong Kong) NWSH Green Kindergarten Network, jointly organized by Green Power and NWS Holdings Limited, launches its website on 1 September 2006 as an environmental education resource platform for kindergartens in Hong Kong. Besides, a TV commercial is being broadcast on bus TVs when the new school term starts to publicize the importance of pre-school environmental education.

NWSH Green Kindergarten Network's website www.greenkindergarten.net (pic 1) is specially designed for pre-school environmental education. Apart from introducing the programme and its activities, there is a Resource section that includes information on teaching kits, practical teaching tips and useful links for kindergarten teachers. Latest list of school members is also available. The website is expected to attract more kindergartens to join as members for free.

A 30-second TV commercial has been produced for NWSH Green Kindergarten Network to promote the importance of pre-school environmental education to the public. The TV commercial was broadcast on Cable TV and is now being seen on buses of New World First Bus, Citybus of NWS Holdings and other bus companies. It can also be viewed on the NWSH Green Kindergarten Network website.

Besides, the "Waste Reduction" 3-D picture book (pic 2) and Teachers' Use CD-Rom are published in September 2006 which are distributed to kindergarten members for free. Teachers may use the giant educational book (A3 size) to introduce waste problems and waste reduction methods to children. The book is presented as a narrative with 3-D features to make it fun and interactive.

NWSH Green Kindergarten Network was established in April 2005. It aims at nurturing environmental awareness among young children by providing free teaching materials, teachers training and field trips to facilitate environmental education in kindergartens. So far 445 kindergartens, around 40% of all in Hong Kong, have joined as members of NWSH Green Kindergarten Network.

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This press release and images will be posted on NWSH Green Kindergarten Network's website (www.greenkindergarten.net).

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Green Power

Green Power was founded in 1988 by a group of dedicated volunteers concerned about local environmental affairs and problems. Green Power has always put environmental education as its first and foremost priority because they believe that education is the ultimate way of transforming our thinking and behaviour. Green Power established the Green School Network in Hong Kong in 2001 to encourage environmental education in cooperation with schools. We work closely with teachers to promote and foster green awareness in young children. This pioneering work has seen Green Power partner up with schools to establish an onsite Environmental Resource Centres with three such centres already setup in secondary and primary schools.

NWS Holdings Limited

NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Energy, Roads, Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction Group* and *NWS Engineering Group*), Transport (*New World First Bus*, *Citybus* and *New World First Ferry*), etc.

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Pic 1: Home page of NWSH Green Kindergarten Network’s website (www.greenkindergarten.net)



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Pic 2: Cover of “Waste Reduction” 3-D picture book

